

## **League of Women Voters of Southwest Missouri—Privacy Policy for Nonprofit Civic Organization, Version 1, January 1, 2020**

This Privacy Policy outlines the rules and regulations for the use of the League of Women Voters of Southwest Missouri's website at <http://www.lwvswmo.org/>

**League of Women Voters of Southwest Missouri, P.O. Box 3036, Springfield, MO 65808-3036, USA,  
Telephone: 417-501-6067**

It is the League of Women Voters of Southwest Missouri's policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to <http://www.lwvswmo.org/> (hereinafter "LWVSWMO," "us," "we," or "<http://www.lwvswmo.org/>"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the website and does not apply to our collection of information from other sources.

This **Privacy Policy**, together with the **Terms and Conditions of Use** posted on our website, set forth the general rules and policies governing your use of our website. Depending on your activities when visiting our website, you may be required to agree to additional terms and conditions.

### **Website Visitors**

Like most website operators, the LWVSWMO collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. The LWVSWMO's purpose in collecting non-personally identifying information is to better understand how the LWVSWMO's visitors use its website. From time to time, the LWVSWMO may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

The LWVSWMO also collects potentially personally-identifying information such as internet protocol (IP) addresses for logged-in users and for users leaving comments on <http://www.lwvswmo.org/> blog posts (if applicable). The LWVSWMO only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

### **Gathering of Personally-Identifying Information**

Certain visitors to the LWVSWMO's website choose to interact with the LWVSWMO in ways that require the LWVSWMO to gather personally-identifying information. The amount and type of information that the LWVSWMO gathers depends on the nature of the interaction. For example, we ask visitors who sign up for online access at <http://www.lwvswmo.org/> to provide a username and email address.

### **Security**

The security of your personal information is important to us, but remember that no method of transmission over the internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

## **Links To External Sites**

Our service may contain links to external sites that are not operated by us. If you click on a third party link you will be directed to that third party's site. We strongly advise you to review the privacy policy and the terms and conditions of every site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites, their products or services.

<http://www.lwvswmo.org/> may use uses **Google Ads or AdSense, Facebook, Bing and others for remarketing.**

The LWVSOMO's website may use remarketing services to advertise on third party websites (including but not limited to Google, Facebook, Instagram, and Twitter) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an inquiry. This could be in the form of an advertisement on the Google search results page or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy. You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt-out of interest-based advertising entirely by cookie settings or permanently using a browser plugin. If you choose to opt-out of cookies then you'll need to adjust the settings on each browser used including but not limited to Chrome, Firefox, Edge, Internet Explorer, Safari, and others.

## **Aggregated Statistics**

The LWVSWMO may collect statistics about the behavior of visitors to its website. The LWVSWMO may display this information publicly or provide it to others. However, the LWVSWMO does not disclose your personally-identifying information.

## **Cookies**

To enrich and perfect your online experience, the LWVSWMO uses what is commonly known as "cookies." similar technologies and services provided by others to display personalized content, appropriate advertising and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. The LWVSWMO uses cookies to help identify and track visitors, their usage of <http://www.lwvswmo.org/> and their website access preferences. LWVSWMO's visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using the LWVSWMO's website, with the drawback that certain features of the LWVSWMO's website may not function properly without the aid of cookies.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to LWVSWMO's use of cookies.

## **E-commerce**

Those who engage in transactions with the LWVSWMO are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, the LWVSWMO collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with the LWVSWMO. The LWVSWMO does not disclose personally-identifying information

other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

### **Privacy Policy Changes**

Although most changes are likely to be minor, the LWVSWMO may change its Privacy Policy from time to time, and at the LWVSWMO's sole discretion. The LWVSWMO encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.